

HOCOMA CHANGES LIVES EVERY DAY THROUGH TECHNOLOGY AND INNOVATION.



Founded in
1996
in Switzerland

150+ employees
from **25+** countries

For close to 20 years, Hocoma has been the **world leader in pioneering** the field of robotic rehabilitation: robots that are now in more than **70 countries**, in the top rehabilitation hospitals and clinics - and that have **impacted millions of lives** globally.

Featured in everything from scientific publications such as The Lancet and Journal of NeuroEngineering and

Rehabilitation to TechCrunch and The Oprah Magazine, Hocoma is on a mission to **reinvent rehabilitation** now and for the future.

Proudly founded, manufactured and engineered in Volketswil, Zurich, Hocoma is part of the DIH family of companies **advancing medical technologies** around the world.

Marketing Specialist

Join our industry-leading team focused on revolutionizing rehabilitation.

Location
Norwell, MA
USA

WOULD YOU LIKE TO...

- Leverage your healthcare industry marketing experience to analyze markets and customer requirements and develop new marketing strategies and lead generation programs.
- Create concept presentations, press releases, Eblasts, customer newsletters, and social media content.
- Be a liaison between our North American sales force and global Marketing teams
- Work directly with Account Managers and customers to create customized brochures, customer success stories, presentations, webinars and joint marketing programs.
- Execute advertising contracts and work with outside vendors to produce print and display materials.
- Coordinate trade shows, workshops and events including researching and recommending new events, arranging presentation and demonstraion opportunities, booth selection, ordering services, packing

and shipping of materials, pre and post-show marketing activities, lead processing, cost management, and travel to events as needed.

WE MATCH WITH PEOPLE WHO ARE...

- Passionate about presenting rehabilitation solutions to hospitals, clinics, skilled nursing facilities and therapists.
- Motivated self-starters with the ability to work independently, develop and implement new ideas, and communicate effectively with customers and team members.

YOU HAVE...

- A Bachelors Degree and a minimum of 2 years experience in marketing to the healthcare industry.
- Experience working with digital lead tools, CMS's and external PR, media and agencies is a plus.

This position reports to the General Manager.

Above all else – the **right attitude** and **drive** is what we are looking for.

Please send your resume and a letter explaining why you should be part of our growing, dynamic team to:

info.us@hocoma.com

